



Clever Letters

The simple way to create letters on the fly





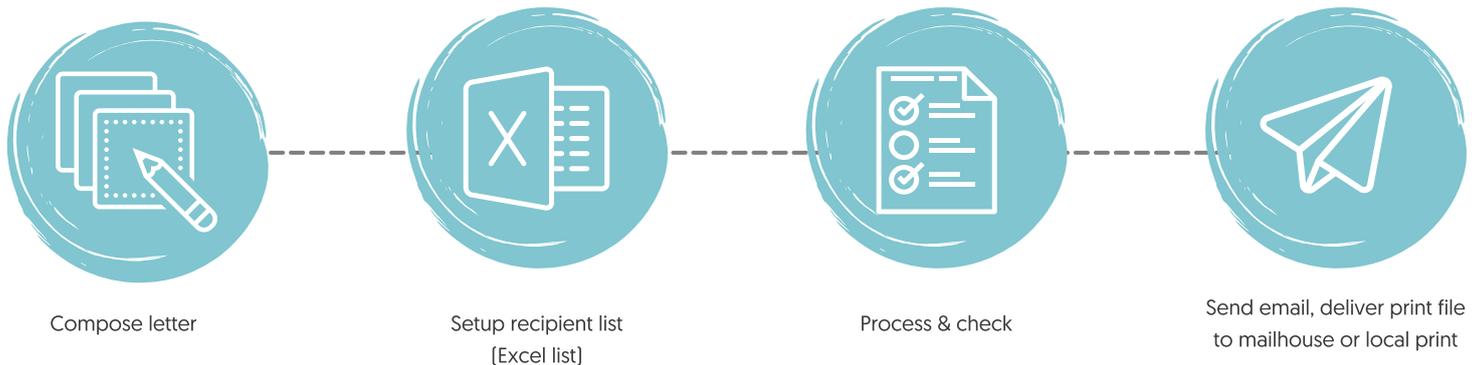
Clever Letters

It's quick to create & deliver your priority communications

Experience what it means to simply create a letter and distribute it via your channel of choice from your own workstation, with full brand consistency. With Clever Letters at your fingertips, you can send priority communication on the fly when you need it most.

- Control and develop your own communications
- Deliver communications to large lists via email or print
- Ensure brand consistency
- Zero editing costs

Clever Letters lifecycle



Good news for you!

Clever Letters are generated using the Airdocs Clever Correspondence platform. A cloud-based, software as a service (SaaS) solution that automates the creation, delivery and tracking of perfectly branded and compliant customer correspondence, seamlessly integrating with email and a number of mail houses.

Use Clever Letters for any important correspondence

- Covid-19 or lockdown notifications
- Important events & reminders
- Urgent work notifications
- Change of circumstances notifications
- Focused marketing letters
- Announcements

Clever Letters benefits



Immediate communications on the fly



Brand consistency



Automated compliance



Operational efficiency



Happy clients with better client communications

Features	Conventional Letters	Clever Letters
Personalised letters	✗	✓
Multi-channel distribution to one or many recipients	✗	✓
Mail house integration	✗	✓
End to end tracking & reporting	✗	✓
Ticks all compliance & regulatory boxes	✗	✓
Standard company branded template	✗	✓
Manage your own content	✗	✓
Easily include marketing images	✗	✓
Review before sending	✗	✓



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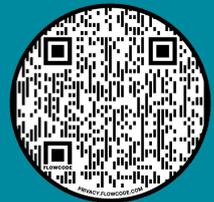
"Seeing is believing"

It's so simple with Airdocs
The clever correspondence
platform



[Click here](#) to read about what
our customers say.

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Contact us



Mike Jones
Partner Development Manager



mike@airdocs.io



[+61] 400 738 666



Airdocs, 20 Bond Street (Level 5)
Sydney NSW 2155



www.airdocs.io



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Pilot with us

We invite you to experience the benefits of Clever Letters.

Start your pilot and send out real production
correspondence in a matter of days.

It's that simple.